TIME: 7:29
DATE: 12/1/53
SPONSOR: HAMPSHIRE BOOKSHOP
SOLICITOR: DMC

FINE FOODS are a big part of CHRISTMAS ,and they also ~~make~~ make a most unusual and welcome gift. At the HAMPSHIRE BOOKSHOP,you'll find a fabulous collection of gifts for the gourmets on YOUR list. There are LUSCIOUS little rum cakes, sherry pralines, imported Swiss or Dutch chocolates, hard candies from FRANCE, and a HOST of other things. BEST of ALL, these tasty items at THE HAMPSHIRE BOOKSHOP are priced to be as easy on the pocket book as they are on the palate.

Don't forget that ~~yhh~~ the HAMPSHIRE BOOKSHOP will gift-wrap and MAIL your gifts FOR you. The gift-wrapping is free, whether your gift is LARGE or SMALL.
SAVE your suitcase AND your shopping time by visiting THE HAMPSHIRE BOOKSHOP with your CHRISTMAS LIST in hand. The BOOKSHOP is open EVERY day from 9 to 5:30 and till 9 pm this THURSDAY NIGHT. You'll be GLAD you did YOUR Christmas shopping ahead of time at THE HAMPSHIRE BOOKSHOP.

The correct time is now...7:30....

You are tuned to 600,the VOICE of SMITH COLLEGE,WCSR,NORTHAMPTON

Nancy Rich
ANNOUNCER'S SIGNATURE